

## FOR IMMEDIATE RELEASE

After overwhelming response, the Bridge of Love (BoL) returns this year Friday, May 11 to Sunday, May 13, 2018. Last year, families (local and tourists) came to Downtown Eureka Springs to celebrate Mother's Day Weekend and were pleasantly surprised to find the Flower Market and an opportunity to honor the ladies in their lives. It was a heartwarming time on the BoL, often mixed with tearful moments, as children, parents, grandparents, and friends tied flowers to the Bridge of Love. Many placed flowers in memory of loved ones, while others celebrated life and love, near and far.

This year the organizers chose Eureka Springs School of the Arts (ESSA) as beneficiary of the Flower Market in order to support their scholarship program, which tuition funding for students to attend one of over 80 workshops offered at ESSA each year. ESSA, celebrating its 20<sup>th</sup> anniversary this year, believes that art is vital to the human spirit and is committed to cultivating, promoting and encouraging artistic expression by providing art education opportunities in a unique environment of beauty and creativity. We feel BoL and ESSA are a perfect match, as a part of the month-long Eureka Springs May Festival of the Arts, as well as the Third Annual Nuits Rosé Eureka Springs Wine Fest, which is also celebrated May 11, 12 and 13, 2018. All combined, this makes Eureka Springs the perfect treat for all the ladies in your life.

The BoL/ESSA Flower Market is funded entirely by our generous sponsors: Eureka Zen, Gaskins Cabin Steakhouse, Ten White Street, Regalia Handmade Clothing and Teresa Pelliccio Art. Thanks to them, 100% of the donations from the Flower Market will go to ESSA. Thanks also go out to John Cross for permitting the use of the pedestrian bridge for the Bridge of Love.

We hope everyone can take some time to enjoy the Bridge of Love, share stories of the women in their lives, and participate in our Community Photo on Mother's Day at 1:30 p.m. on Sunday, May 13th on the Bridge of Love.

### **The Bridge of Love: May 11 - 13, 2018**

Mother's Day Living Art Installation  
Main Street Air Bridge, Eureka Springs, AR  
(Basin Bath House Bridge)

Show the Ladies in your Life some Love!

If you love women...mothers, grandmothers, daughters, sisters, aunts, cousins, and friends...bring fresh flowers (only) to fasten to the Bridge of Love!

Or buy fresh flowers from the Eureka Springs School of the Arts Flower Market on the Bridge of Love on Saturday and Sunday, May 12 and 13, 11:00 a.m. to 4:00 p.m. with a donation to ESSA to help raise funds for their scholarship program.

The Bridge of Love is made possible by the generous support from our Flower Market Sponsors: Eureka Zen, Gaskins Cabin Steakhouse, Ten White Street, Regalia Handmade Clothing and Teresa Pelliccio Art.

**Bridge of Love Mother's Day Photo Sunday May 13, 1:30 p.m.**

Everyone is invited to join in the group photo on the Bridge of Love at 1:30 p.m. on Mother's Day before the John Two-Hawks' Mother's Day Concert to Honor Women, which is being held at 2:00 p.m. at The AUD.

The Bridge of Love is the pedestrian/air bridge crossing over Spring and Main Streets in Downtown Eureka Springs.

###

For more information about the Bridge of Love:

Ilene Powell

Nuits Rosé Eureka Springs/Bridge of Love/Krewe du Kork

Powell Promotions

1.504.421.2461

Email: ipowell @ live . com