

	A	B	C	D	F	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y				
45																									
46	Eureka Springs A & P Commission 2018 Media Plan																								
47	Report to Commission February 14, 2018 Approved 12/2017				J	F	M	A	M	J	JU	A	S	O	N	D									
48	Television		US Market Size																						
49	KTVT Dallas	CBS	5th	30	value added with ME TV net-weekly										annual with rotating motion live screen banner										
50	KFOR OKC	NBC	41st	30	upcoming scheduling																				
51	KWTV OKC	CBS	47th	30	schedule will vary between CBS/NBC stations																				
52	NewCh6 Tulsa	CBS	58th	30											added value/CW Net										
53	41News KC	NBC	33rd	30	Includes bonus sched on COSI TV																				
54	KATV LR	ABC	57th	30	Includes 2-3 live segments on LR Morning										added value COSI TV										
55	KY3 Spfld	NBC	75th	30	Daily Live Eureka weathercam, WX sponsor/News sponsor										Annual Contract										
56	KFSM FtSm/Fy	CBS	99th	30																					
57	KHOG FAY	ABC	99th	30																					
58	KODE Jop/Pitt	ABC	151st	30	Rotating Business Showcase alt between KSN & KODE																				
59	KSN JOP/PITT	NBC	151st	30																					
60	AETN State	PBS	57th	15 sec	AETN Web & Program Guide Monthly										Annual Contract										
61	AETN program guide for Antiques Roadshow 2-times weekly																								
62					*Wkly TV banner																				
63					**Web added																				
64					***LR Today 2-3 live segments in LR																				
65					***WX Sponsor/ES Webcam/rotating sponsor NBC/ABC/CW stations 365days																				
66																									
67																									
68	Radio																								
69	KUAF Fay	NPR	n/a	varies	Annual underwriting for Public Radio w/ frequent updates to content																				
70	KIX 104 NWA	Country	n/a	30 sec																					
71	KESA Eureka	Contm		30 sec																					
72	KHOZ Harrison	County	n/a/	30 seci																					
73	Magic 109.9	Contm																							
74																									
75	Billboard																								
76	Ashby Outdoor																								
77	Hwy 102 & Walton Blvd	Bentonville		10'x36'																					
78	I-49/NF/Exit 83	Rogers		10'x40'																					
79	I-49/Springdale Hwy 412	Springdale		10'x40'																					
80	Griffin Outdoor																								
81	Bkn Arrow Exp	Tulsa		12'x40'																					
82																									
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